# Faheem Akram M

Senior iOS Developer, 7+ years experience
Lahore, Pakistan
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A skilled software engineer specializing in iOS development using Swift, SwiftUI, and Objective-C. I have managed teams, developed applications, and maintained large-scale projects for various well-known companies including KFC, CXApp and Airlift Technologies. In addition to my iOS expertise, I have also ventured into hybrid app development, having worked extensively with Flutter and React Native for a year. This experience has given me a broader perspective on cross-platform development, allowing me to leverage my skills across multiple platforms and deliver high-quality applications efficiently.

**INDUSTRIES:** Business, Food and Beverage, Ecommerce

## TECHNICAL SKILLS

| | |
|---|---|
| • Design Patterns | 7 years |
| • Git | 7 years |
| • Restful API | 7 years |
| • Cocoa Touch | 7 years |
| • iOS SDK | 7 years |
| • Bitbucket | 7 years |
| • github | 7 years |
| • REST | 6 years |
| • Swift | 6 years |
| • iOS | 6 years |
| • iOS Development | 6 years & 6 months |
| • ObjectiveC | 4 years |
| • Core Data | 3 years |
| • CICD | 3 years |
| • jenkins | 3 years |
| • React Native | 2 years |
| • Flutter | 2 years |
| • C++ | 2 years & 4 months |
| • SwiftUI | 2 years |
| • Core Animation | 2 years |
| • Dart | 2 years |

## SOFT SKILLS

Teamwork, Problem-solving, Communication, Critical thinking, Time management

## PROJECT DETAILS

- CXApp

Project Description: A white label product used for in-campus booking. This is app is being used by some international clients such as Pepsi, Adobe, VISA, Lenovo.
Responsibilities: Write unit tests for the different modules of app. also integrated MS-intune and datadog in the app. Fixed critical bugs and added more features.
Technologies: Swift, RxSwift, MVVM-C, Unit Testing, MS-Intune, Datadog
Industry: Business

• KFC Pakistan

Project Description: Developed the meal customization and order-on-the-go modules that now millions of people use every day to get delicious Kentucky fried chicken delivered to their doorsteps anywhere in Pakistan.
Responsibilities: Team lead for ios also involves in developing some modules like checkout, order track, address management etc.
Technologies: Swift, RxSwift, MVVM-C, Unit Testing, Jenkins, Git
Industry: Food and Beverage
Link: https://apps.apple.com/us/app/kfc-pakistan/id1480491422

• Citruss Shopping

Project Description: CITRUSS is an e-commerce app for Middle East countries. Completely revamped the checkout page and providing support and maintenance.
Responsibilities: Bug fixes, Ui improvments, Added some payments methods like Amazon, Tabby and Tammara.
Technologies: Swift, MVVM, Tabby, Payfort, Sadad, GitLab
Industry: Ecommerce
Link: https://apps.apple.com/us/app/citruss-shopping/id966310166

• PEP@Work

Project Description: PEP@Work is the all-in-one concierge app that allows Users to: • Navigate the workplace • Reserve time and space in the office • Access helpful information about the building • Stay up-to-date on the latest events on campus
Responsibilities: Write unit tests for the different modules of app. also integrated MS-intune and datadog in the app. Fixed critical bugs and added more features.
Technologies: Swift, RxSwift, MVVM-C, Unit Testing, MS-Intune, Datadog
Industry: Business
Link: https://apps.apple.com/us/app/pep-work/id1642475123

• Lenovo Smart Workplace

Project Description: Welcome to Lenovo Smart Workplace, the immersive Smart Campus mobile app experience \! Explore the app for a rich user experience including the following functionality: • Universal Search lets you find everything from people, to directions to campus locations, to campus information, quickly and conveniently • Keep up-to-date with the latest corporate news • The Directory lets you search for and view profiles of Lenovo employees • Live Map powered by Aruba Meridian with Advanced search and filtering options and directions to guide you to your destination • Pilot users can book a desk for the day using convenient built-in tools with a visual map to let you choose the location you’d like to sit • Get alerts before your meeting starts and simply tap the notification to be guided to the meeting room using Aruba Meridian Location Services • Get notifications, take surveys, and participate in interactive polls • All of this and more!
Responsibilities: Provided support Added New features Write Unit tests from scratch Bugs fixes and performance improvements Code refactoring to write unit test
Technologies: Swift, RxSwift, MVVM-C, Unit Testing, MS-Intune, Datadog
Industry: Business
Link: https://apps.apple.com/us/app/lenovo-smart-workplace/id1533434312

• Adobe Life

Project Description: Adobe Life is a smart campus mobile app that helps you stay productive, connected, and well throughout the day – whether at the Adobe office or home.
Responsibilities: Provided support Added New features Write Unit tests from scratch Bugs fixes and performance improvements Code refactoring to write unit test
Technologies: Swift, RxSwift, MVVM-C, Unit Testing, MS-Intune, Datadog
Industry: Business
Link: https://apps.apple.com/us/app/adobe-life/id1499042928

• WBD Red Carpet

Project Description: Red Carpet is the ultimate mobile app solution for WarnerMedia campuses, enabling the new paradigm of a hybrid environment. Robust features build engagement in real-time and keep users informed and supported during their visit.
Responsibilities: Provided support Added New features Write Unit tests from scratch Bugs fixes and performance improvements Code refactoring to write unit test
Technologies: Swift, RxSwift, MVVM-C, Unit Testing, MS-Intune, Datadog
Industry: Business
Link: https://apps.apple.com/us/app/wbd-red-carpet/id1565946224

• HPE Connect

Project Description: HPE Connect is our one-stop-app experience to easily access workplace information and plan for your visit to HPE Campuses.
Responsibilities: Provided support Added New features Write Unit tests from scratch Bugs fixes and performance improvements Code refactoring to write unit test
Technologies: Swift, RxSwift, MVVM-C, Unit Testing, MS-Intune, Datadog
Industry: Business
Link: https://apps.apple.com/us/app/hpe-connect/id1582170490

• Pound it - Business Solutions

Project Description: Pound It is an online platform that allows users to connect with a variety of providers of services in the various areas of expertise. Pound It helps in creating a business environment that adopts an array of services to the SME’s needs, in the simplest forms for their start-ups and/or existing enterprises.
Responsibilities: My responsibilities include from managing team , developing features, adding support and releasing new version.
Technologies: Swift, MVVM, Twillio, Audio/Video Call, Chat, Firebase, Google Maps
Industry: Business
Link: https://apps.apple.com/pk/app/pound-it-business-solutions/id1481295555

• PI Vendors

Project Description: Pound It - Vendor is an online platform that allows service providers/vendors to connect with users and their service requests. Pound It helps in creating a business environment that adopts an array of services to the SME’s needs, in the simplest forms for their start-ups and/or existing enterprises.
Responsibilities: My responsibilities include from managing team , developing features, adding support and releasing new version.
Technologies: Swift, MVVM, Twillio, Audio/Video Call, Chat, Firebase, Google Maps
Industry: Business
Link: https://apps.apple.com/pk/app/pi-vendors/id1481295662

## EMPLOYMENT HISTORY

• Senior mobile engineer January-2022 - January-2024

Description: Primarily worked on and managed native iOS and flutter-based projects. • Worked on a white label product for the USA based company named CXApp. The app is being used by multiple international brands such as VISA, Adobe, Pespi, Lenovo, Pfizer • Lead the iOS team to support international brands such as KFC and Airlift in developing and enhancing their software products. • Involved in Sprint Planning, analyzing the User stories for Requirements. • Managed the KFC app development from scratch to deployment, keeping the time-to-market low and focusing on user experience. • Handled critical edge cases such as Partial Order Returns in the Airlift Grocer app, and developed the entire checkout process from scratch.

• iOS Engineer September-2020 - December-2021

BrainX Technologies

Description: • Introduced modern architecture in the company for the development of iOS apps. • Migrated Most of the Objective–C code to Swift and added new functionalities using Swift and Bridging headers to communicate with the Objective-C programs. • Worked using Core Bluetooth framework for Bluetooth Low energy peripherals for real-time inventory updates to employees in the company network. • Worked on a multi-tent education app and developed chat module (including reactions, replies and seen feature) using pusher and developed custom text editor feature that supports upto six types. • Trained interns in the mobile app development team

• iOS Engineer June-2018 - August-2020

Rapidzz Solutions

Description: Managed iOS team and worked on a wide array of domains such as rideshare, food, traveling, social media, and e-commerce apps. • Maintained and optimized existing iOS applications such as SmartServe, DupDup, Grip24, and Echomaster and a number of small/ medium apps. • Developed multiple new functionalities for several iOS applications and improved code quality. • Worked on Push notifications, socket.io, Stripe, Twilio chat and calling api and Google maps

• Android Developer May-2017 - June-2018

AIMRL Lab

Description: Developed a large-scale and multi-tenant rideshare application functioning on the Uber model. • Designed and developed separate applications for better usability for drivers and passengers

## CERTIFICATION

- SwiftUI Masterclass 2023 - iOS App Development & Swift by Udemy 2023
- Flutter & Dart - The Complete Guide [2023 Edition] by Udemy 2023
- • iOS App Development Essentials by LinkedIn 2022
- iOS App Development Architecture by LinkedIn 2022

## EDUCATION

- Masters degree in Computer Science from University of the Punjab 2014 - 2018

## LANGUAGES

- English - advanced

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